

BUSINESS ENGLISH

Want to take your professional communication to the next level? ISAL can help.

- Increase your fluency in English, including speaking skills and written communications
- Learn the terminology unique to your business
- Understand the cultural norms in the International business environment

In today's global economy, effective correspondence between countries is essential. To increase your value within this market, you'll need to have more than basic proficiency in English. At ISAL, we customize our **Business English program** to help you meet your personal goals, whether it's thriving in your current role or finding your dream job.

The Business English Course curriculum is designed to immerse professionals in real-life business scenarios, focusing on English language skills within that context.

As part of ISAL's Business English program you will:

- Experience comprehensive on-site training designed to improve interpersonal skills, communication, grammar, business etiquette, formal and informal conversation, pronunciation, presentation skills, cross-functional business terminology, and public speaking
- Gain an in-depth understanding of how to conduct business in the International workplace
- Address issues related to working and living abroad
- Get a better understanding of American culture
- Minimize language barriers unique to the workplace and business communications

Students are given the opportunity to visit companies, attend business meetings, and interact with local professionals in both formal and informal settings.

ISAL's Unique Approach

- Customized coursework to fit your individual skill-sets and goals
- A focus on cultural immersion experiential learning
- Real-life scenarios your unique workplace

Price and Structure: \$200 per week/ 20 hours/week